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AUTOMATIC FORMS HANDLING SYSTEM

ABSTRACT OF THE DISCLOSURE

An automatic forms handling application service provided on a global computer network, such as the Internet. A forms publisher submits a form and an associated report to the forms handling system. The form includes one or more data submission fields for accumulating data entries submitted into the form by visitors to the forms handling system. The report includes report elements for returning tabulated data entries accumulated using the form. The forms handling system automatically creates a database table corresponding to the form, and correlates each form submission field with a database storage element, such as a column in the database table, that accumulate data entries for its associated form submission field. The forms handling system also coordinates the database table with the associated report file, and periodically generates and delivers reports to the a specified location in accordance a service definition provided by the form publisher.